

connections

annual report 2020/2021 special edition



Our purpose is to help individuals grow abilities, shatter barriers, and shine bright.







Jeff Hassan, Redwood Board President



Phil Schworer, Redwood Foundation Board President

JOINT LETTER

Hello Team Redwood!

Welcome! And thank you for an incredible 18 months! Because of our community, both inside and outside of Redwood's walls, we thrived through an exceptionally challenging year. People, like you, made it possible to provide an essential service to the region's workforce by:

- Investing to help us remain financially strong.
- Finding new ways to volunteer and engage with us.
- Leaning in to change to help us adapt and innovate.

The teamwork between our staff and families was incredible throughout the pandemic. On a daily basis, orchestration was required to screen everyone entering the building, move clients to

and from rooms, deep clean and sanitize rooms, and adjust as regulations and conditions changed. During this time, we adapted our services to meet new needs such as adding telehealth and behavioral supports. With every new challenge that surfaced, our staff, families and community of stakeholders joined forces to meet it head on with innovation and solidarity.

Despite the ongoing issues related to the pandemic, we are looking forward with excitement and positioning ourselves for continued success. Our goal is to bring our mission to more people in more locations. We invite you to join us!

Sincerely.

Sharon Fusco, Jeff Hassan, and Phil Schworer.

ABOUT THE FOUNDATION

The Redwood Foundation was created to hold endowed funds to support Redwood's mission in perpetuity. Donations to the Redwood Foundation provide financial support to Redwood on an annual basis to make sure the enriching educational, therapeutic, and vocational services will be available far into the future.





GROWING ABILITIES

Brock is 12 and has Fragile X syndrome and Apraxia. He started teletherapy with his speech and occupational therapist at the beginning of the pandemic and uses an iPad, loaned to him by Redwood's Assistive Technology Resource Center. His therapist developed an individualized plan that helps him complete basic tasks such as bathing and brushing his teeth using videos with step-by step-instructions.

Brock likes to feel independent, and the portability of the iPad gives him his independence. The occupational therapist monitors the implementation and follow-through of the plan during parent coaching time in the teletherapy sessions. Brock is making great gains thanks to teletherapy and the support he receives from Redwood.



REDWOOD IS HIRING

Redwood is always looking for talent to join our team.

Do you know someone who may be looking to make a difference? Are you interested in working where the best perk is watching miracles happen every day?



Join our team!

Go to www.redwoodnky.org/careers to learn more!



Thank You for Investing in Redwood

Redwood is fortunate to have a community that believes in our mission and has generously supported Redwood over the past two years. Because of you, we can continue our mission to help individuals with disabilities shatter barriers to full inclusion. Because of the number of people and corporations who have invested in us, we invite you to check out our website to see everyone who has financially supported Redwood over the past two fiscal years.

www.redwoodnky.org



SHATTERING BARRIERS

Charlie is two and started with Redwood in June 2020, in the middle of the pandemic. He has "arthrogryposis multiplex congentia" and other muscular dystrophies. When Charlie came to Redwood, he struggled with both fine and gross motor skills. He was unable to perform simple tasks like other toddlers such as holding a spoon or sippy cup or roll over. He also did not play well with others and his speech development was also delayed.

To support Charlie's development, the lead teacher in his classroom collaborated with his parents and First Step therapist on an individualized care plan. Today, about one year later, Charlie is the sparkle in the room. He can feed himself and enjoys painting on his own.

He's walking with the aid of "his wheels." He has friends with whom he plays tag. And he's speaking in FULLLL sentences, having no problems telling you exactly what's on his mind. Charlie's smile lights up our days at Redwood. *He's a miracle in the making!*

NEW CEO JOINS REDWOOD

Redwood underwent another significant change in 2020: John Francis retired, and Sharon Fusco joined the team as the new CEO in December.

Sharon has lived and worked in many places around the globe. The one constant has been her drive to grow business. Before arriving at Redwood, Sharon spent 13 years working for Council on Aging (COA) where she oversaw several business functions and established new departments and programs.

In her time away from work, she is most often found in her gardens or studio. She and her husband enjoy traveling and spending time with their two dogs, Tobias and Basil.

Sharon is known for her leadership skills, innovation and entrepreneurial spirit. We are excited to see what is in store for Redwood's future under her leadership and wish her success in her new position!





SHINING BRIGHT

David Ishmael is our local, and favorite, sports commentator. David posts weekly to his own blog called, "A Super Fan's Super Opinion". Using assistive technology provided by Redwood, he has unlimited computer abilities.



David has been with Redwood since he was a child. Diagnosed with Cerebral Palsy, Redwood was a place where he was able to focus on what he could do, versus what he could not. David graduated from high school and attended college. He returned to Redwood to take advantage of our vocational services, attending the Computer Life Skills center. David has shared, "I would not be as high functioning as I am today without the help of Redwood".

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With the use of computers, clients can explore a whole new world, develop a new set of skills, and hobbies, exploring their own interests.



It's in the walls. You feel it when you walk in the door. It's who we are. It's how we make decisions. It's how we treat our clients and our teammates. It's what we value. It's the Redwood Vibe.



Hope in a Vaccine

This spring, Redwood worked with the Northern Kentucky Health Department to host a special vaccination clinic for clients and caregivers. Nearly 300 people were vaccinated. This was a day of hope for our clients and their families. David was one of the clients that received a vaccine through this partnership.

CLIENTS SERVED AND FINANCIALS FOR FY20 AND FY21

(July 1 to June 30)

705 (FY2020)

624 (FY2021)

Number of adults and children served



814 690 (FY2021)

Total rentals through the Assistive Technology Resource Center

288 287 (FY2020) (FY2021)

Adults and children receiving therapeutic intervention (physical, occupational, speech therapy, and/or developmental intervention).

Support and Revenue	FY2020	FY2021
Government Grants	53.1%	37.8%
Program Fees	22.3%	21%
Contributions	14.6%	31.6%
United Way	5.5%	4.3%
Special Events	3.3%	2.3%
Other	1.1%	3.0%
Total Revenue	\$6,479,802	\$7,329,239
Fundraising	8.5%	8.9%
Management	8.3%	6.9%
Program Services	83.2%	84.2%
Total Expenses	\$7,188,670	\$6,470,861

302 197 (FY2020) (FY2021)

Total number of adults in Adult Services receiving Life Skills Training, Vocational Services, Pre-Employment Training, Community Employment Support, or Young Adult Transition Services.





188 136 (FY2020) (FY2021)

(FY2020) (FY2021)

Children served through Early Childhood Education or School Age Programs

131 115 (FY2020) (FY2021)

Staff Members



OUTCOMES January 1 to December 31, 2020

Percentage of children enrolled for at least 6 months who demonstrated progress in the attainment of fine and gross motor skills

Percentage of the children and youth in Children's Services who met goals in their individualized treatment plans

Parent / caregivers who showed an increase in their understanding to support their children's development

Adult clients in the employment services program who showed an increase completed a job readiness program and learned workplace skills

Percentage of employed clients in the Adult Services program, who retained employment for 12 months

85%

87%

95%

100%

67%

OUR MISSION

Redwood guides children and adults with severe and multiple disabilities to achieve independence and reach their highest potential throughout their lives by providing enriching educational, therapeutic, and vocational services.











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www.redwoodnky.org

SAVE THE DATE (EXPRESS)

Can you hear it? The Redwood Express is coming! Save the date: March 4, 2022, 6:00PM at Music Hall. Our biggest event of the year will feature a live band, exceptional food, live and silent auction, and more. Stay tuned to www.redwoodnky.org for more details.



WAYS TO SUPPORT REDWOOD

We need you! Effective delivery of our mission requires both volunteers and financial support. Engaging with Redwood is easy and fun. There are many ways you can get involved.

Volunteer! We are always looking for volunteers to help us deploy our mission. Whether is a one day, one-time event or ongoing opportunity, volunteering at Redwood is fun and enjoyable.

Donate! Financial gifts help ensure we have the resources necessary to deliver the highest quality services to our clients. Redwood offers several options for those who wish to invest in our mission.

Go to www.redwoodnky.org and click on "volunteer" or "donate" to learn more.