



Brighter FUTURES CELEBRATION

December 2nd, 2025 | 5pm – 8pm

American Sign Museum

1330 Monmouth Ave, Cincinnati, OH

Brighter Futures celebrates opportunities for all! Individuals who've achieved meaningful employment and growth are recognized through our special awards ceremony. Hear their stories of resilience and inspiration.

Join us on December 2nd and enjoy a cocktail reception, gourmet food stations, and a seated awards program, all while networking with award winners and our community's leaders in inclusive employment.

At Easterseals Redwood, there is a place for everyone. We believe in the power of work and the power of purpose. Our person-centered programs empower people to dream bigger, achieve more, and contribute to their community. We invite you to be part of creating brighter futures for all!

It's Easterseals Redwood's biggest night of the year – you won't want to miss this!



Corporate sponsorship opportunities are available. To learn more or to become a corporate sponsor, contact Samantha Shattuck at sshattuck@eastersealsredwood.org or (916) 412-4929.



Powering Brighter Futures Television Campaign

Leading up to and following the Brighter Futures Celebration, a television campaign will feature a series of 30-second and 60-second “impact stories” that will air on three local networks. These ad spots will broadcast our clients’ inspiring stories to nearly 2 million viewers across the Tri State. Leading sponsors of the Brighter Futures Celebration will have the opportunity to attach their brand to a portion of these spots, exclusive to the sponsor. The sponsor’s logo will be featured prominently on each individual spot.



Aired Stories

142 total

99 (60-sec) & 43 (30-sec)



Airtime

120 minutes



Audience

1.8 million



Networks

WXIX, WCPO, WLWT,
Now in the Nati



Viewing Window

3+ weeks



Average Value

\$550/minute
of airtime

Brand Association

A joint study from Cone Inc. and Duke University’s College of Business found that cause-related marketing can increase sales by as much as 74% for corporations. (Dolliver, 2010, *Adweek*)

That same study revealed viewers spend twice as long looking at cause-related ads than generic ads. (Dolliver, 2010, *Adweek*)

By becoming a premier sponsor of the Brighter Futures Celebration, you can invest in meaningful marketing while enjoying the tax deductibility of a nonprofit gift.



2025 Corporate Sponsorship Opportunities

	Presenting Sponsor	Equity Sponsor	Accessibility Sponsor	Solution Sponsor	Possibility Sponsor
Investment	\$30,000	\$15,000	\$10,000	\$5,000	\$2,500
Logo/Name Displayed During Event	Logo Featured	Logo Prominent	Logo Highly Visible	Logo	Name
Recognition in Local Print Publications	Logo Featured	Logo Prominent	Logo Highly Visible	Logo	Name
Recognition in All Promo Materials	Logo Featured	Logo Prominent	Logo Highly Visible	Logo	Name
Recognition in Digital and Social Media	Exclusive Naming in Posts Referencing Event	Exclusive Feature and Inclusion in Other Posts	Multiple Individual Posts	Multiple Shared Posts	Multiple Shared Posts
Speaking Opportunity	3 Minutes	1 Minute			
Exclusive Story Naming in TV Campaign	70+ Stories	30+ Stories			
Total Airtime of Sponsored Stories	60+ Minutes	25+ Minutes			
Tickets	20	16	10	8	4

☐

Presenting
\$30,000

☐

Equity
\$15,000

☐

Accessibility
\$10,000

☐

Solution
\$5,000

☐

Possibility
\$2,500

If you are unable to sponsor, please consider making a gift to support our programs: _____

Contact Information

Business/Individual Name _____

Marketing Contact Name & Email _____

Mailing Address _____

Email _____ Phone _____

Recognition Name for Event _____

Payment Information

☐

Send Invoice

☐

Check Enclosed*

☐

Charge CC

Name on Card _____

Billing Address _____ Zip Code _____

Credit Card Number _____ Exp _____ CSC _____

Signature _____ Date _____

☐

Make my gift go further by adding 5% to cover processing fees

*Make checks payable to: Easterseals Redwood Send to: Beth Moore |
bmoore@eastersealsredwood.org | 71 Orphanage Rd. Ft. Mitchell, KY 41017



Easterseals Redwood is a
United Way Agency Partner